Permit #F00020757

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00020757 **Type of Permit:** FILMING **Release Date:** 10/08/2009

Production Company IDENTITY

Insured Company Name Identity
Contact Phone No. 1 212-683-2500
Contact Phone No. 2
Fax
Address 416 W 14TH ST, 4TH FLOOR
NEW YORK, New York 10014

Production Title VW

Type of Production Commercial - Standard

Producer Carrie Mclaren

Director Lawrent Chanez

1st AD TBD TBD

Production Manager Rochelle Cook

FilmL.A. Coordinator Daniel Alvarez

Location Manager Fred Jove
Primary Phone Office - 310-828-0270
Secondary Phone Mobile - 661-433-1138

Location Assistant Fred Jove
Primary Phone Mobile - 661-433-1138
Secondary Phone

Fees

Posting 600	$52.00
Posting 900	$78.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY LANE AND STREET CLOSURE FEE	$624.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$266.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS BASECAMP ONLY USE FEE	$450.00

Total Permit Fee $2,335.00

Number of Locations 3

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Permit Number F00020757
Production Company IDENTITY
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Production Title VW

Location Manager Fred Jove
Primary Phone Office - 310-828-0270
Secondary Phone Mobile - 661-433-1138

Location Address Flower St., 3rd St - 5th St, Los Angeles, CA, 90014

Location Names

Location Type Street

Location Description

Film Dates 10/9/2009 - 10/9/2009 07:00 - 15:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached documents
Flower btw 3rd & 5th WS Curb +1 & ES Curb +1 INFINITY MEDIA.pdf
20091008145943.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	7
Cast/Crew vehicles	45
Cube Trucks	3
Generator	1
Honey Wagons	1
Motor Homes	1
Picture vehicles	2
Portable restrooms	1
Stakebed Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	55
Off-Duty/Retired LAPD Officer(s)	4

Filming Activities Camera in car; Camera on sticks; Car-to-Car; Drive by; Drive ups & away; Driving shots; Equipment on sidewalk, in curb lane & across street; Intermittent pedestrian control; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); Process Trailer; Running & tow shots.; Camera mounts.;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes
No blocking of driveways on Flower St., from 5th St North to Library Parking lot
Must keep 100' clear North and South of Library driveways
Company must contact Los Angeles Library to ensure they are not conflicting with Library events

Coordinator Note Access to and from library underground garage on Flower Street must be maintained at all times. A 100 ft.

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Secondary Phone Mobile - 661-433-1138

clearance in each direction from point of underground Flower garage entrance/exit needs to be maintained at all times.

Parking

Base Camp
Location Type : To Be Determined
Street : TBD

Crew Parking
Location Type : To Be Determined
Street : TBD

Posting "No Parking" signs E/S of Flower St. from 3rd St to 5th St.

Approximate Footage 601 - 900 **Log Number** 10-05024

Date(s) 10/9/2009 to 10/9/2009 **Time(s)** 06:00 to 15:00

Lane / Full Closure 1)E/S Curblane and adjacent traffic lane of Flower St from 4th St to 5th St.
Approximate Footage 301 - 600

Date(s) 10/9/2009 to 10/9/2009 **Time(s)** 07:00 to 15:00

Lane / Full Closure E/S curblane of Flower St from 3rd St to 4th St.
Approximate Footage 301 - 600

Date(s) 10/9/2009 to 10/9/2009 **Time(s)** 07:00 to 15:00

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Permit Number F00020757
Production Company IDENTITY
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Production Title VW

Location Manager Fred Jove
Primary Phone Office - 310-828-0270
Secondary Phone Mobile - 661-433-1138

Location Address Stadium Way, Elysian Park DR - Academy RD, Los Angeles, CA, 90012

Location Names

Location Type Street

Location Description

Film Dates 10/9/2009 - 10/9/2009 11:00 - 21:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached documents
Stadium Way btw Elysian Park 200' N & South WS Curb INFINITY MEDIA Model (1).pdf
Microsoft Word - Elysian Section 4.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	7
Camera cars	1
Cast/Crew vehicles	45
Cube Trucks	3
Generator	1
Honey Wagons	1
Motor Homes	1
Picture vehicles	2
Portable restrooms	1
Process Trailer	1
Stakebed Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	60
Off-Duty/Retired LAPD Officer(s)	4
Rec & Park Monitor required	1

Filming Activities Camera in car; Camera on sticks; Car-to-Car; Drive by; Drive ups & away; Driving shots; Equipment on sidewalk, in curb lane & across street; Intermittent traffic control - 2 minutes standard; Process Trailer; Running & tow shots.; Camera mounts;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note 10/09 1PM TO 7PM REQUIRES ONE MONITOR

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Insured Company Identity
Production Title VW

Location Manager Fred Jove
Primary Phone Office - 310-828-0270
Secondary Phone Mobile - 661-433-1138

ELYSIAN PARK- ELYSIAN PARK DRIVE & SECTION 4 & 6

Parking

Base Camp
Location Type : LA City Park
Street : Elysian Park

Crew Parking
Location Type : LA City Park
Street : Elysian Park

Posting "No Parking" signs W/S of Stadium Wy from Elysian park Dr going 200 feet in each direction

Approximate Footage 301 - 600 **Log Number** 10-05025

Date(s) 10/9/2009 to 10/9/2009 **Time(s)** 11:00 to 21:00

Lane / Full Closure W/S curblane of Stadium Wy from Elysian Park Dr. going 200 feet in each direction.

Approximate Footage 301 - 600

Date(s) 10/9/2009 to 10/9/2009 **Time(s)** 11:00 to 21:00

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Summary Information — Location

Permit Number F00020757
Production Company IDENTITY
Insured Company Identity
Production Title VW

Location Manager Fred Jove
Primary Phone Office - 310-828-0270
Secondary Phone Mobile - 661-433-1138

Location Address W SUNSET BLVD/ CESAR E CHAVEZ AVE, ALAMEDA ST, OLYMPIC BLVD, ALVARADO (iNCLUSIVE), LOS ANGELES, CA, 90017

Location Names

Location Type Driving grid

Location Description

Film Dates 10/9/2009 - 10/9/2009 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	7
Cast/Crew vehicles	45
Cube Trucks	3
Generator	1
Honey Wagons	1
Motor Homes	1
Picture vehicles	2
Portable restrooms	1
Stakebed Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	55
Off-Duty/Retired LAPD Officer(s)	4

Filming Activities Car-to-Car; Intermittent traffic control - 2 minutes standard; Process Trailer; Running & tow shots.; Camera mounts.;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : To Be Determined
Street : TBD

Crew Parking
Location Type : To Be Determined
Street : TBD

NOT A PERMIT

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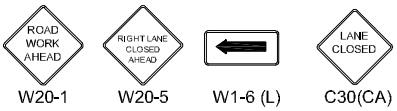
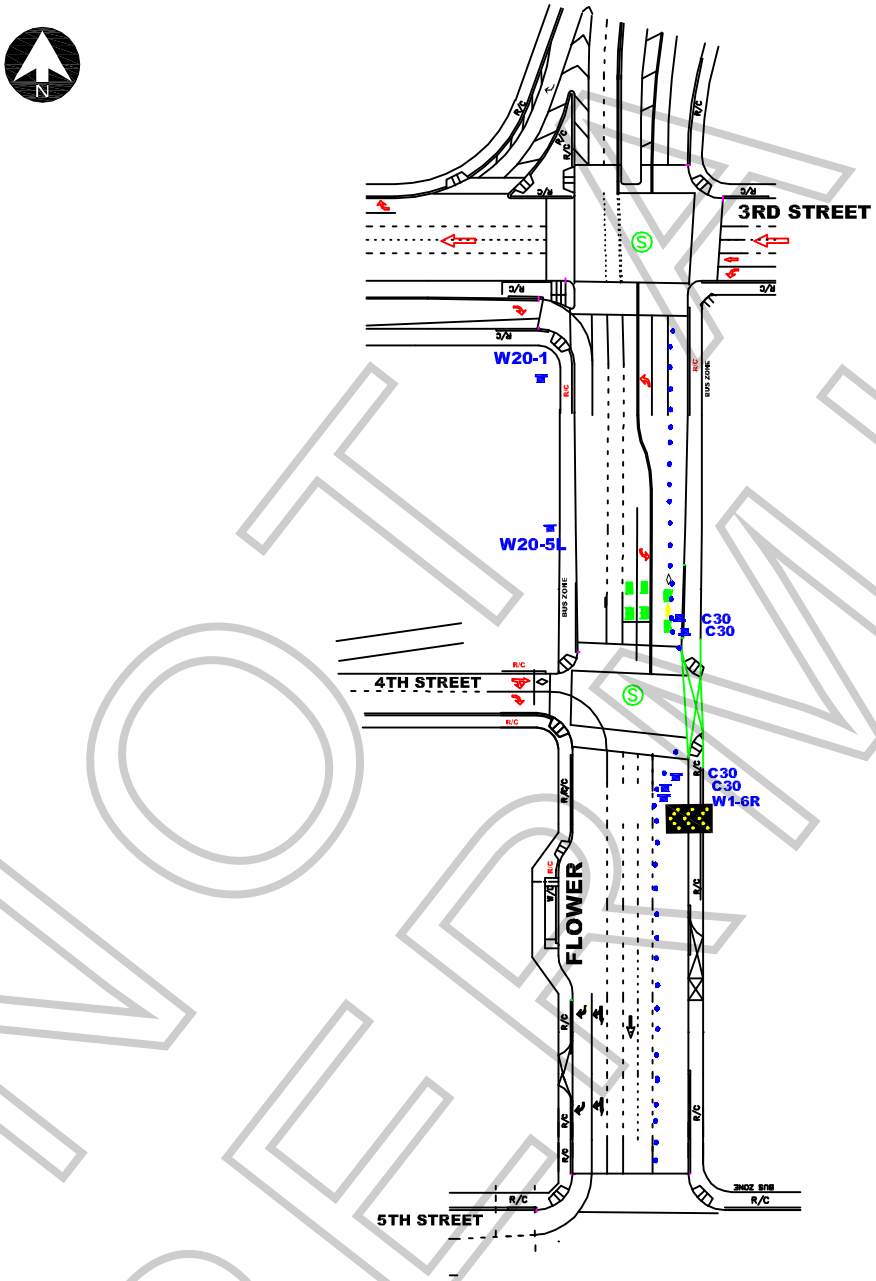


TRAFFIC CONTROL FOR:
INFINITY MEDIA
"VW"

FILM L.A.:
DANIEL ALVAREZ



ALL TRAFFIC CONTROL WILL BE INSTALLED AND CONFORM TO THE MUTCD AND WATCH MINIMUM REQUIREMENTS

NOT A PERMIT

WORK ZONE TRAFFIC CONTROL PLAN GENERAL NOTES

1. DATE/TIME: 10-9-09 FROM 07:00 HOURS TO 15:00 HOURS.
2. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE (CURRENT) STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA MUTCD, AND ANY ADDENDUMS THERETO, AND AS SHOWN ON THESE PLANS, SYMBOLS AND ABBREVIATIONS USED ARE SHOWN ON CALTRANS STANDARD PLANS A10A&B, A20A-D, AND A24A-E.
3. THERE WILL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
4. CONES WILL BE 28" MINIMUM HEIGHT AND HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
5. POLICE WILL DIRECT TRAFFIC IF NECESSARY.

JCL BARRICADE COMPANY.
2334 E. EIGHTH ST., CA 90021
Ph: (213) 622-9775
Fax: (213) 622-9790
CA Lic # 805357
TRAFFIC PLAN DRAWN BY:
ISMAEL RODRIGUEZ

PROJECT LOCATION:
FLOWER ST
3RD ST TO 5TH STREET
CITY OF LOS ANGELES, CA

LOCATION CONTACT:
MICHAEL WRIGHT
OFFICE # 626.934 1280

REV#	DATE	REVISION DESCRIPTION

Appointment of Beautiful Day Permits
As Authorized Agent and Representative

I certify that I am a representative of IDENTITY ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 10/7/09

IDENTITY ~~FRED~~ JONES
Name of Principal

By: [signature]
Representative's Signature

FRED JONES
Print Representative's Name

LOCATION MANAGER
Representative's Title

480 W. 14th ST., 3rd FLR.
NY, NY 10014
Principal's Address

(212) 693-2500
Principal's Telephone

Jordan & Michaela Wright
Beautiful Day Permits
Phone (626) 934 - 1280
Fax (626) 934 - 1281

NOT A PERMIT

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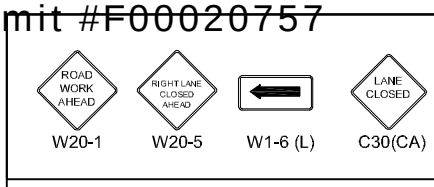
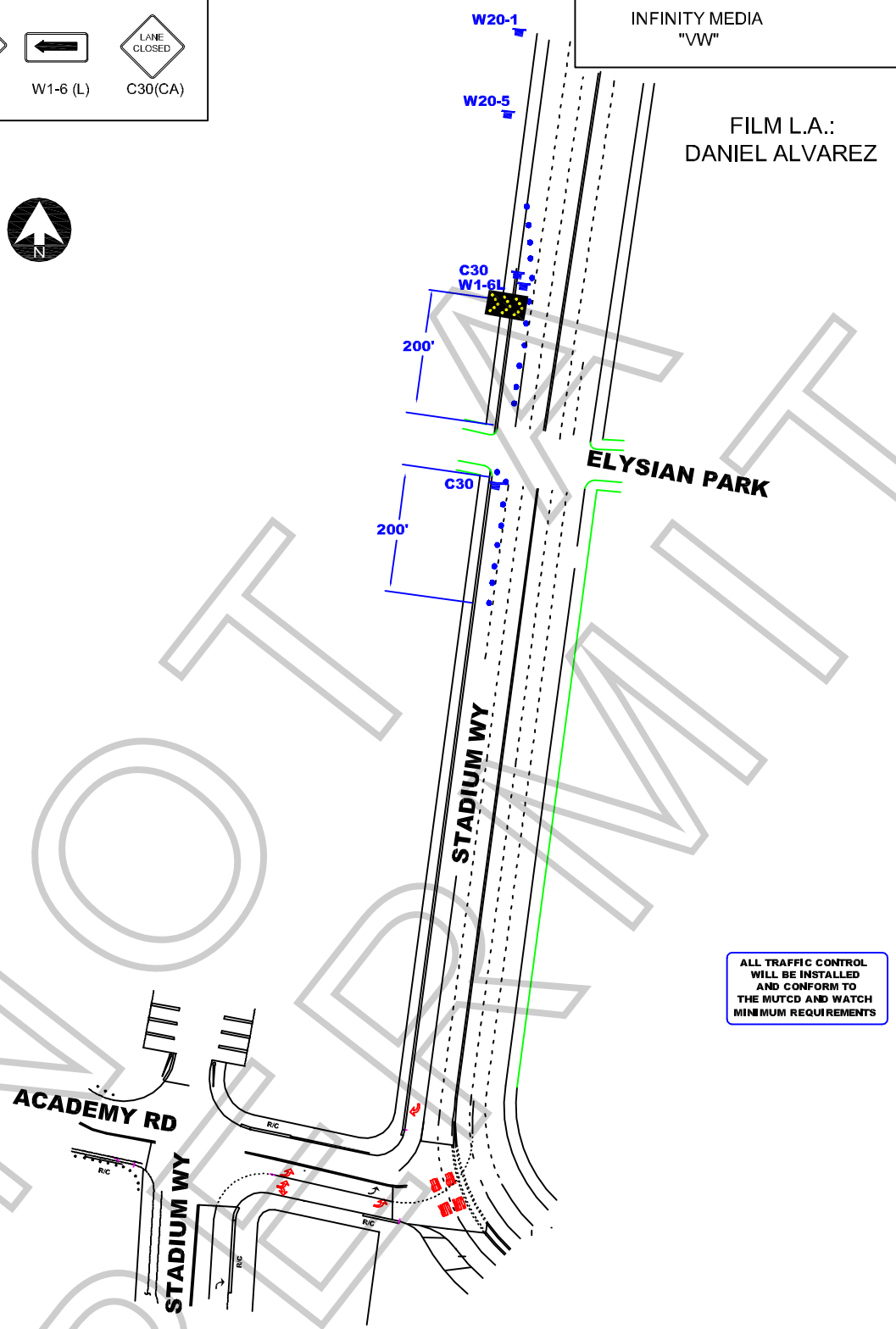


TRAFFIC CONTROL FOR:
INFINITY MEDIA
"VW"

FILM L.A.:
DANIEL ALVAREZ



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WORK ZONE TRAFFIC CONTROL PLAN GENERAL NOTES

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Ph: (213) 622-9775
Fax: (213) 622-9790
CA Lic # 805357
TRAFFIC PLAN DRAWN BY:
ISMAEL RODRIGUEZ

PROJECT LOCATION:
STADIUM WAY
ELISIAN PARK
CITY OF LOS ANGELES, CA

LOCATION CONTACT:
MICHAEL WRIGHT
OFFICE # 626.934 1280

REV#	DATE	REVISION DESCRIPTION

Permit #F00020757

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

- NO vehicles or heavy equipment allowed on turf unless otherwise approved by the Park Film Office.
- MUST remove all self-generated trash.
- Use of City dumpsters or trashcans is prohibited.
- MUST work around park activities. NO exclusive use of park.
- MAY NOT block service roads, driveways, or parking lot access.
- MAY NOT park in handicap or electric vehicle parking stalls.
- NO alterations to park property unless otherwise approved by the Park Film Office.
- Company must provide own gate or overnight security as determined by the Park Film Office.
- NO staking or drilling into turf, rocks, trees, or asphalted areas unless approved by Park Film Office.
- MUST use water barrels or sandbags for tent set-up.
- MUST provide own restroom facilities.
- MUST restore alterations or damages to original or better.
- Smoking is only allowed in designated areas specified by a Park Film Monitor or Fire Marshall.
- If no monitor or Fire Marshall is assigned; there will be no smoking with the exception of an actor smoking while performing or a part of the scene.
- The designated smoking area may not be near any patron activity or facility. Large sand or water filled buckets must be placed in this area for disposal of tobacco products.
- The designated area may be revoked or not allowed at all depending on weather and location conditions.

F-20757
IDENTITY- VW
(ELYSIAN PARK)

NO PERMIT

- MUST adhere to Monitors instructions at all times. Monitor's instructions or judgment may override written guidelines.
- Failure to comply with these smoking guidelines may result in a fine.
- May not control the entire parking lot.
- Must allow all maintenance and emergency vehicles to the cul-de-sac if needed.
- May not block access to dumpsters or circle turn around.
- **Company may have use of sections 4.**
- **Company may have use of section 6.**
- **Company may park 4 trucks along Elysian Park Drive, going towards section 6.**
- **MUST LEAVE SPACES FOR THE PUBLIC.**
- **MUST LEAVE A HANDICAPPED SPACE.**

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IDENTITY- VW
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